

Q1 2023 Financial Results

25 May 2023

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Highlights



Financial Performance

- Strong start to the year on the back of successful commercial activities supported by strong momentum in both channels
- Increased retail footfall & activity, while online penetration levels reach ~ 40% for games offered across channels
- Healthy Q1'23 operating profitability on track to deliver 2023 outlook
- Robust cash position with Net Debt/LTM EBITDA at -0.1x

Operational Progress

- Launch of OPAPONLINE.gr, a new entertainment hub which delivers the full spectrum of OPAP lottery products
- Refreshed Pame Stoixima online platform rejuvenates customers' journey, resulting in increased player engagement
- OPAP Store App gaining ground among players, supported by a solid 360 campaign, delivering record high monthly players' activity

Q1 2023 Financial Review

**Pavel Mucha,
Chief Financial Officer**

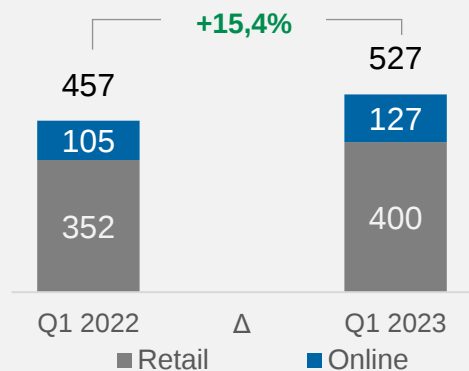




Q1 2023 Overview

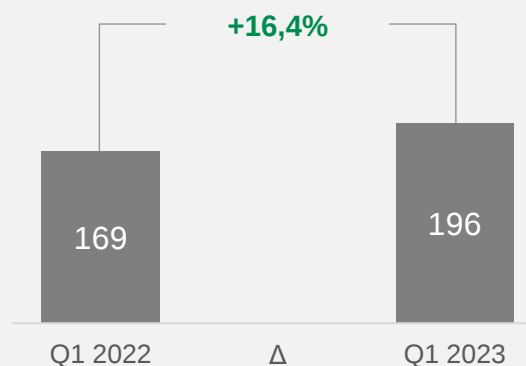
2023 is off to a strong start demonstrating solid retail pickup coupled with strong online growth

Revenues (GGR)



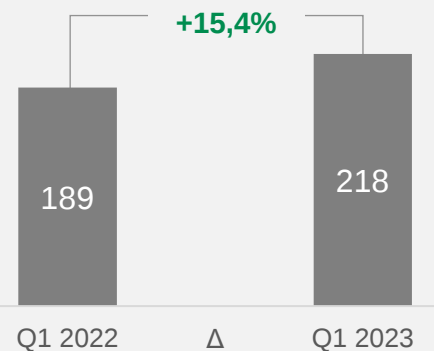
- **Hefty Retail GGR** contribution, supported by the overall positive retail sentiment, amid the absence of covid restrictions
- **Solid Online growth and revenue generation** aided by product enhancements and commercial initiatives

EBITDA



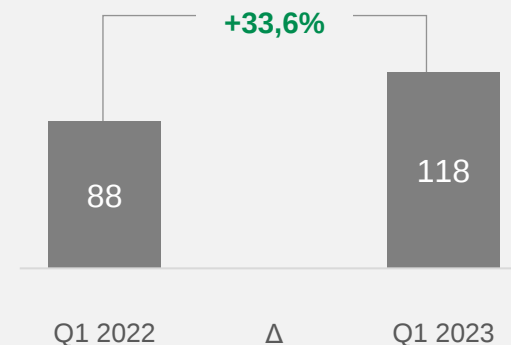
- **+12.7% YoY on a comparable basis** excluding one-off items, with prudent cost control continuing
- Q1'23 Ebitda margin remains at high levels of 37.2%

Gross Profit (from gaming operations)¹



- In-line with revenues' increase
- Healthy Gross profit margin exceeding 41% levels

Net Profit



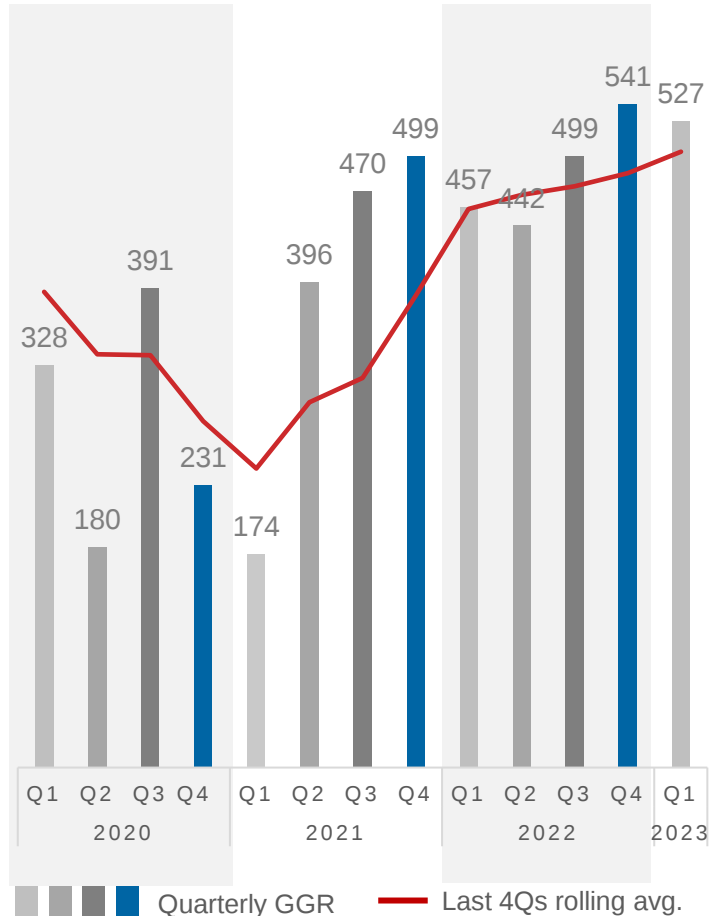
- **+25.7% YoY on a comparable basis** excluding one-off items
- Net profit benefitted from lower financial expenses on the back of financial deleveraging

¹ GGR-GGR contribution-Agents' commission-other Direct Costs

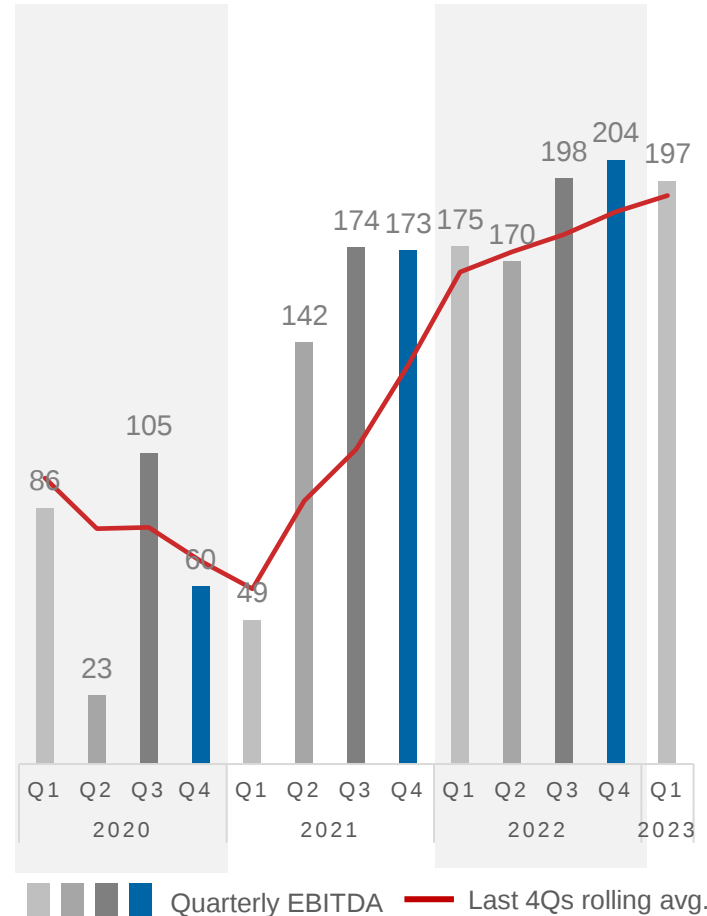
Key Quarterly Financials 2020-2023

Underlying ongoing momentum across key performance indicators

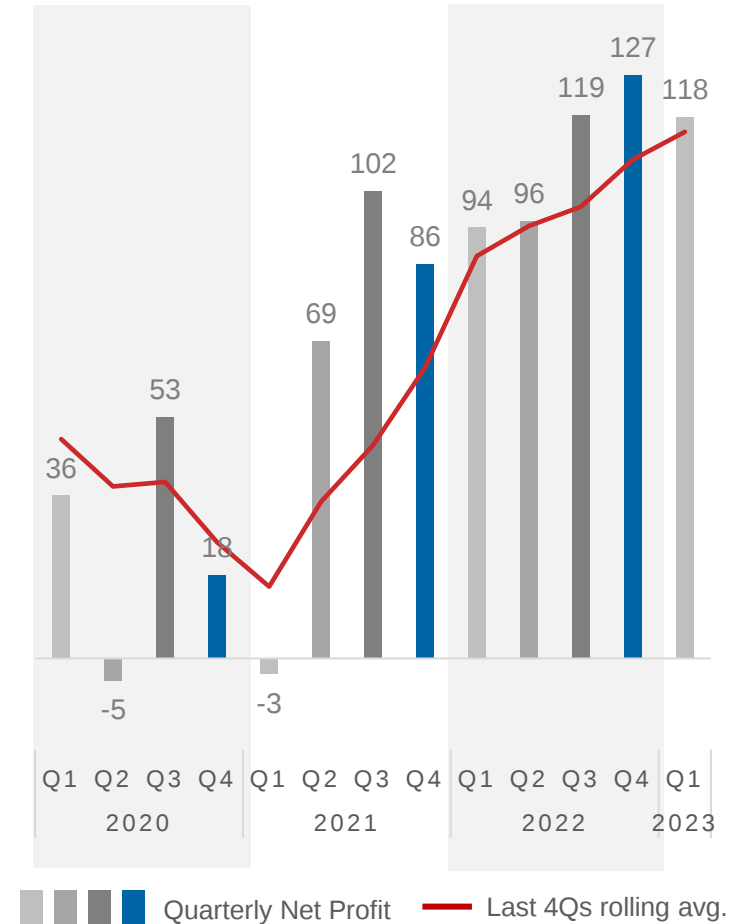
Revenues (GGR)



EBITDA recurring



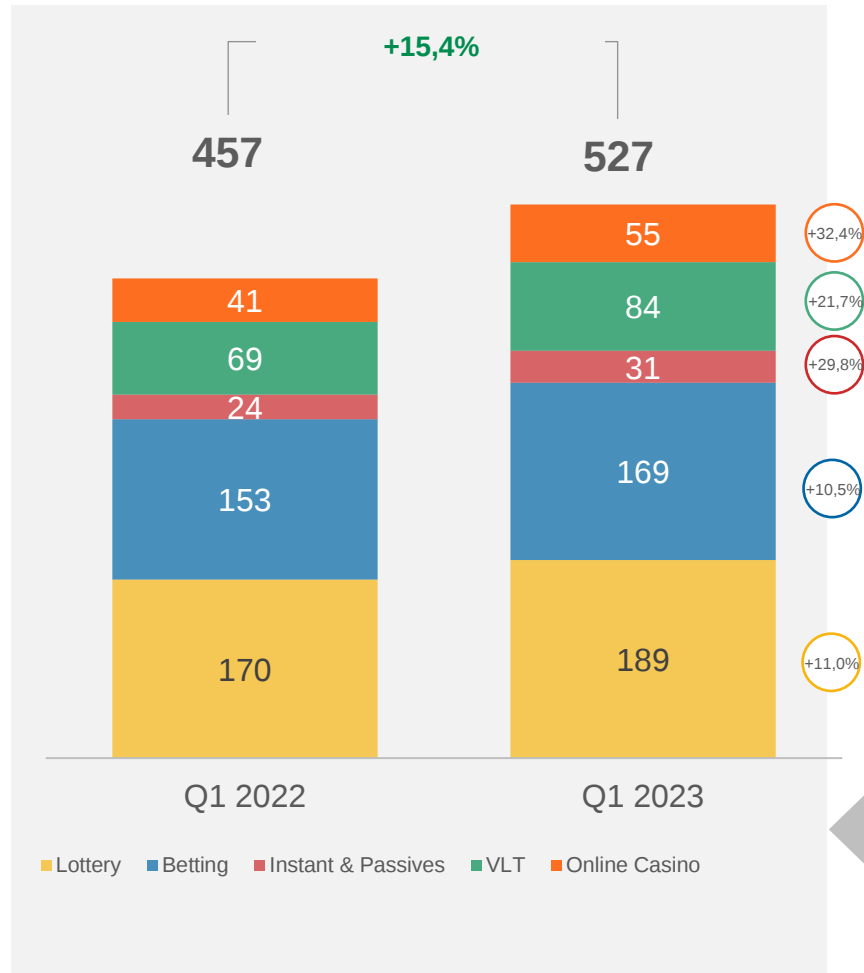
Net Profit recurring



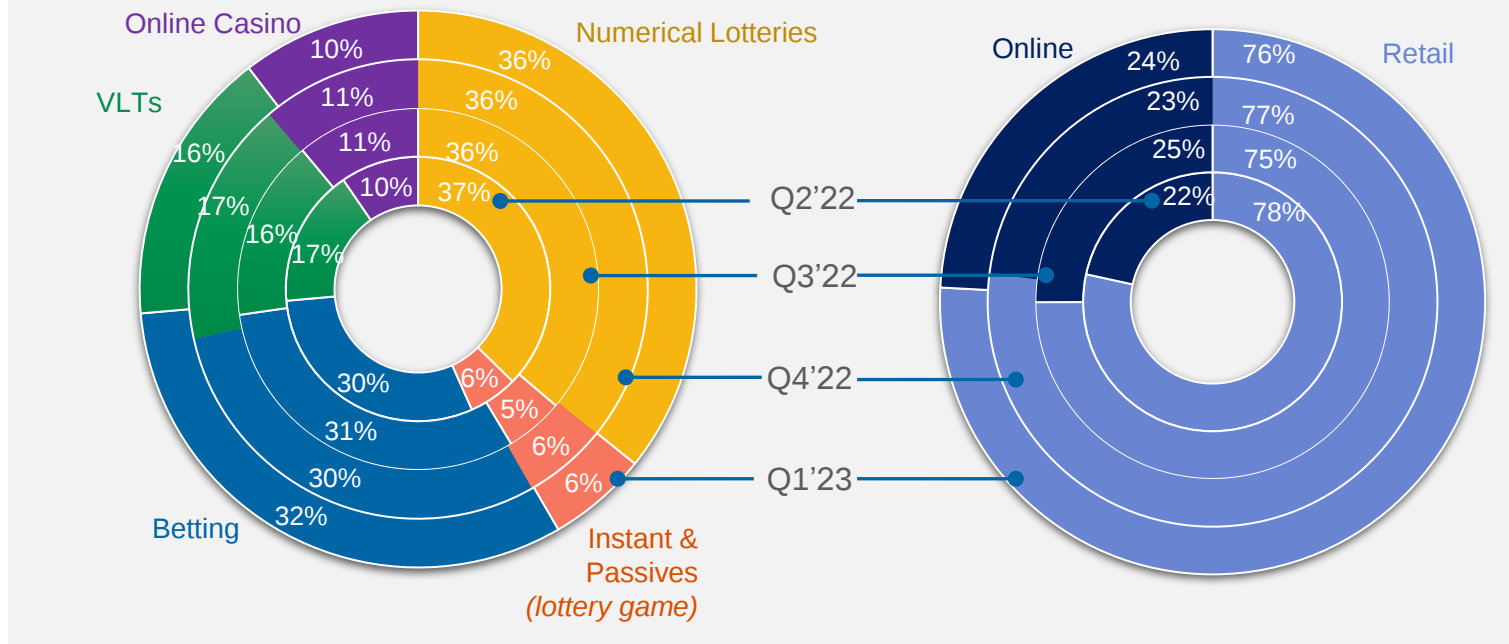
Revenues (GGR)



Q1 2023 GGR analysis

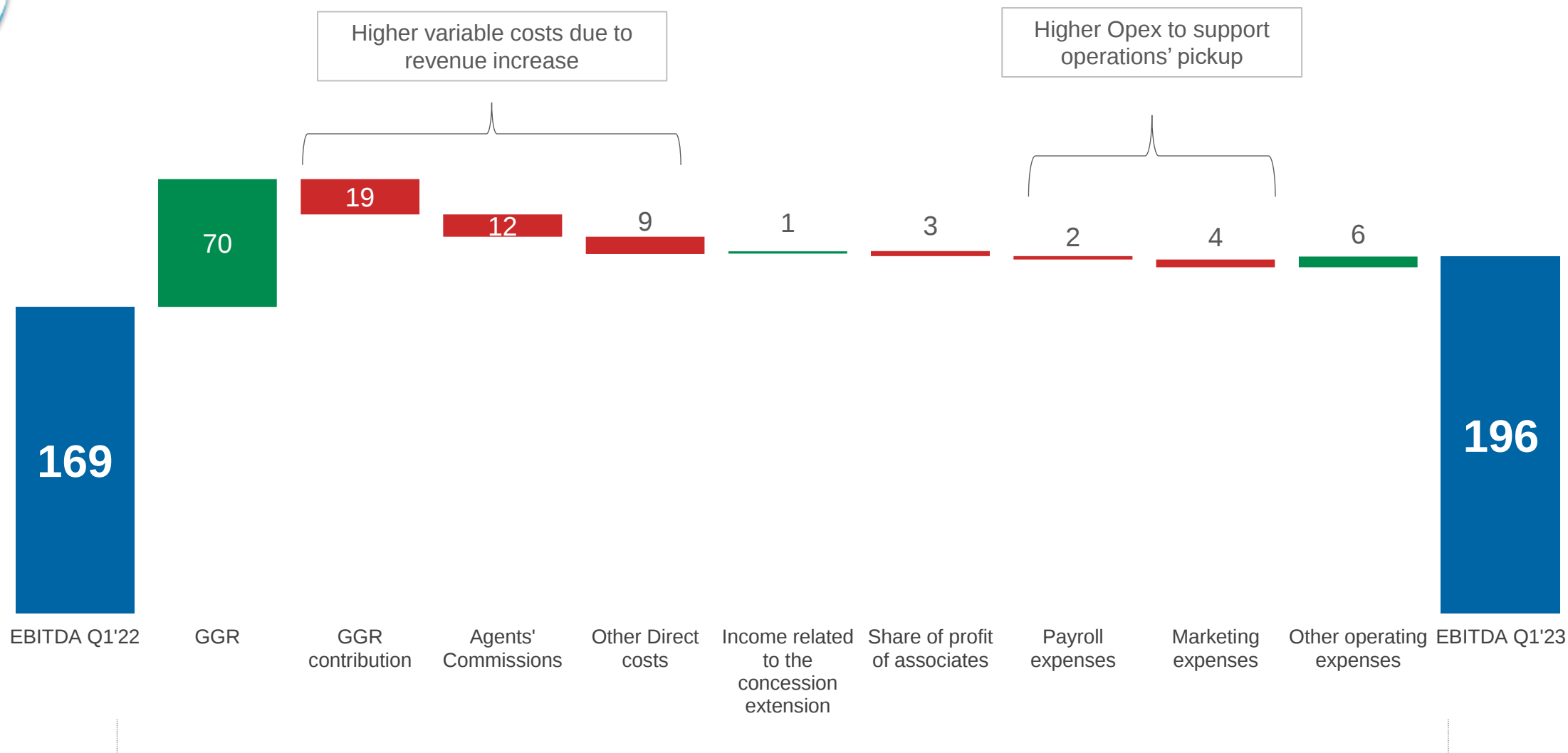


Last 4 quarters GGR breakdown per product & channel



- **Numerical lotteries:** +11.0% on the back of accelerated KINO performance and Tzoker favorable jackpot rollovers
- **Betting:** +10.5% supported by elevated online demand while PowerSpin and Virtuals were among the top gainers on retail demonstrating significant growth
- **VLTs:** +21.7% aided by increased walk-ins and playability
- **Instant & Passives:** +29.8% on the back of elevated customer base scalability
- **Online Casino:** +32.4% due to increased players' engagement levels and spending

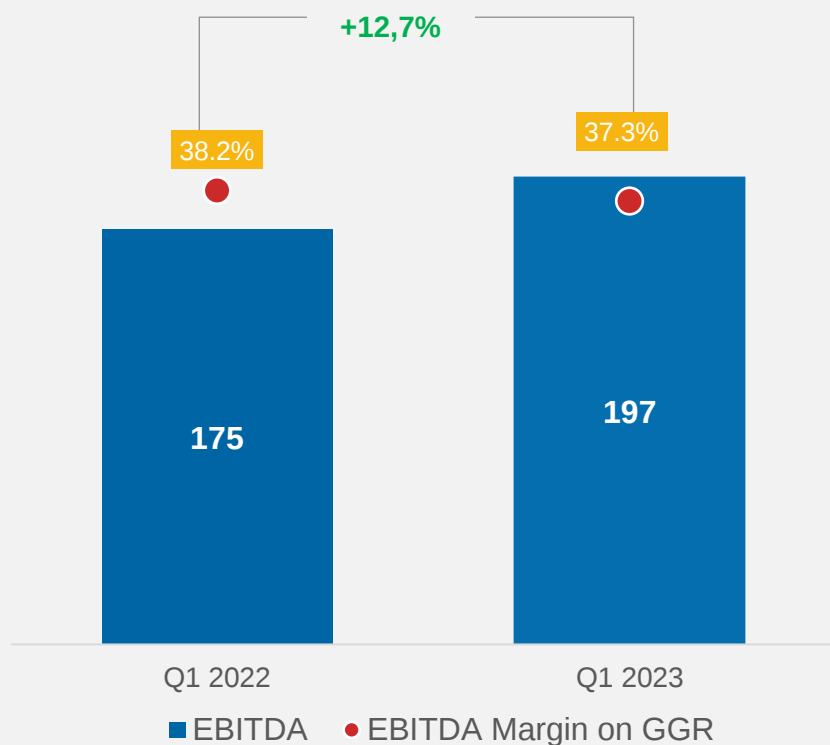
EBITDA bridge



Profitability (*recurring figures*)



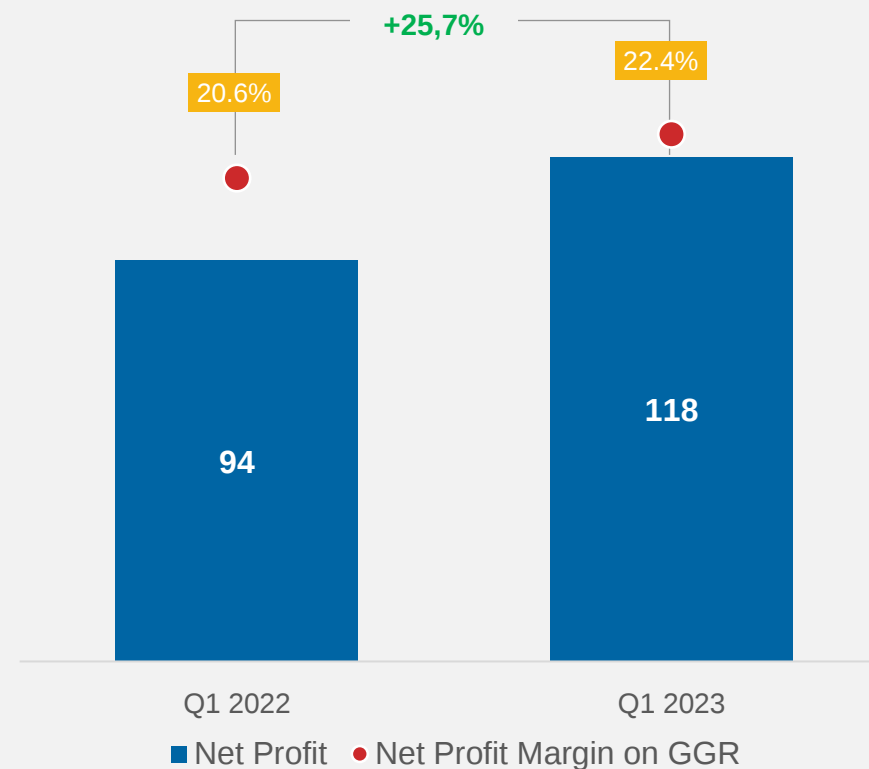
Q1 EBITDA*



* Excl. one-off expenses of €0.4m in Q1'23 and €5.9m in Q1'22

Robust operating profitability along with hefty margin reflecting revenue increase and overall positive retail sentiment

Q1 Net Profit**



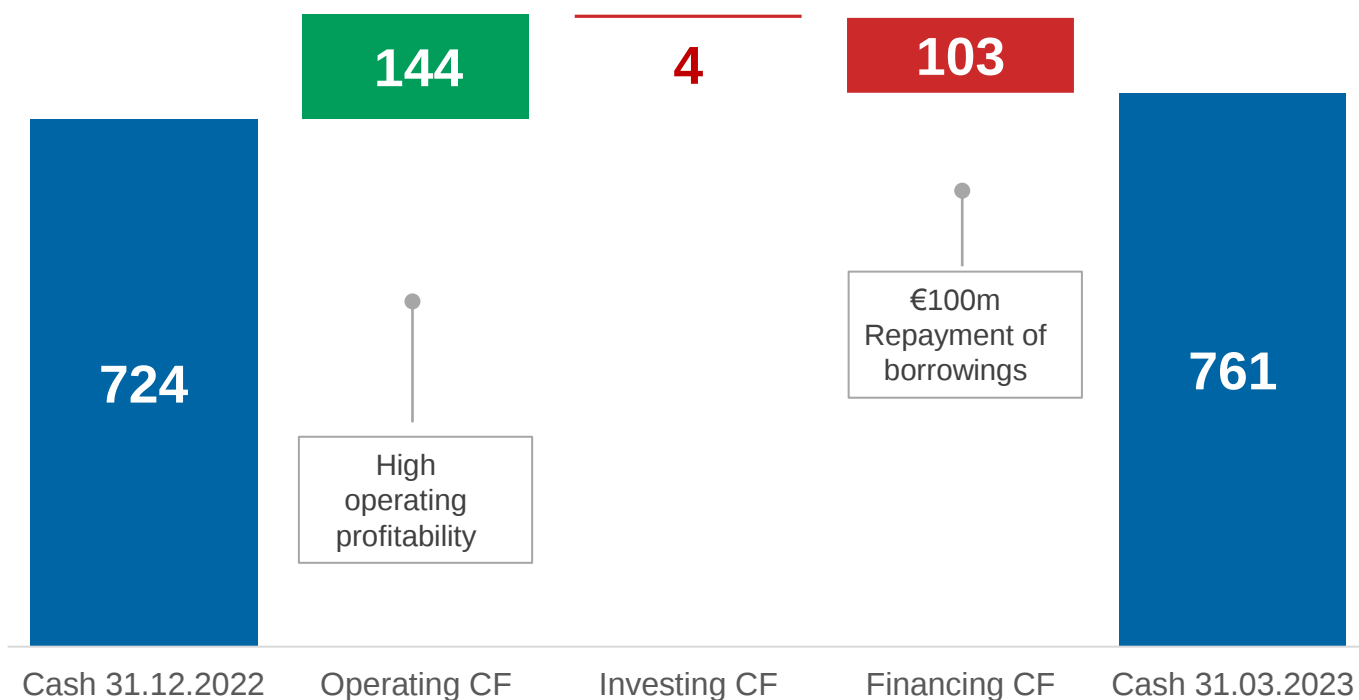
** Excl. one-off expenses of €0.4m in Q1'23 and €5.9m in Q1'22

Healthy profitability generation coupled with double digit margins supported by financial leverage

Cash Flow & Net Debt



Cash Flow Bridge



Amounts in €m

Net Debt

Strong financial position with Net Debt at €77m*

*as of 31.03.2023, pre IFRS 16 basis

▪ **-0.1x Net Debt / LTM Ebitda**

(or -0.03x incl. leases)

▪ **64.0x Interest Coverage**
based on LTM figures

▪ **Fixed/hedged** interest rates

c2.5% avg. cost of lending

long maturity profile

Operational & Business Update

**Jan Karas,
Chief Executive Officer**



Unique offering in both channels further expanding customers' engagement levels



Retail

Better Odds Campaign vol.2

Solid commercial campaign **expanding PS players base** reaching 1.3mil players, the highest ever reading in the last years, with **significant positive impact** in playability



PlayBall by Pame Stoixima

Continuously expanding our free2play arsenal offering appealing prizes, **accelerating engagement levels**



KINO 1Mth draw celebration!

Strong activation supported by loyalty promotion with positive reaction from players, resulting to **significant high scan value penetration** and incremental GGR



LAIKO new printing solution

A new **simplified offering** solution of Laiko, where players can partially customize their ticket, **expanding our customer base**



Online

BRAND NEW SPORTSBOOK

Competitive customer proposition driving monthly activity to higher levels, coupled with **long term engagement** and **boosting brand awareness**



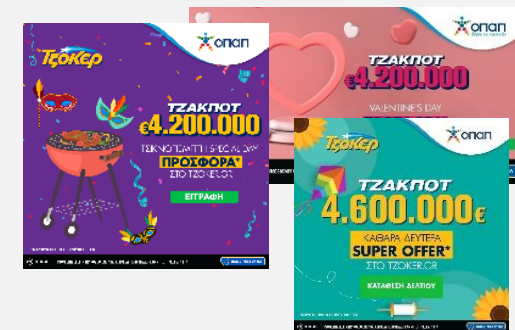
PameStoixima solid activations

New promos and activities enhancing engagement among players with frequent rewards, **capitalizing the hype of refreshed SB platform** & elevated customer experience



Tzoker.gr seasonal editions

Ongoing seasonal tactical communication, **increasing online engagement levels**





Our retail estate

A social
entertainment
hub



OPAP estate end of Q1'23

OPAP stores



Greece

3,375



Cyprus

202

Play Stores



Greece

358

Indirect POS &
Street vendors



Greece

>12,000

Digitalization

Audio solution

830
stores

Smart Digital
Infrastructure

c.1,150
stores

In-store events & promos in Q1'23

OPAP Stores

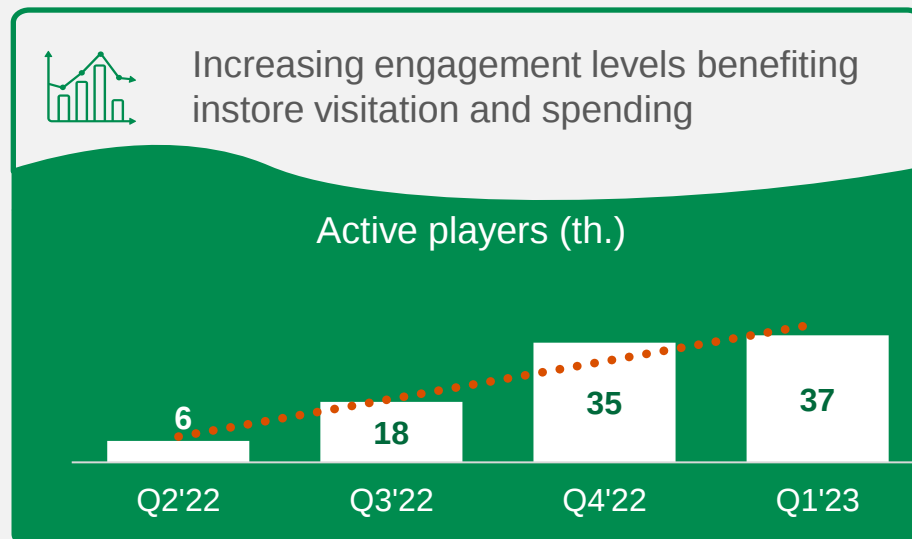
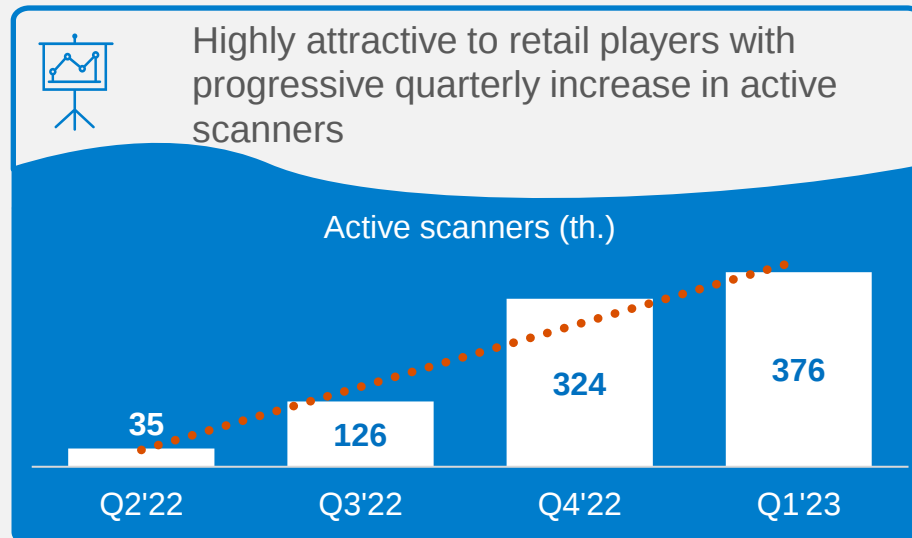
>4,5k
events

PLAY Stores

>7,5k
events

OPAP Store App

Innovative retail digitalization well on track, supported by a 360 commercial plan



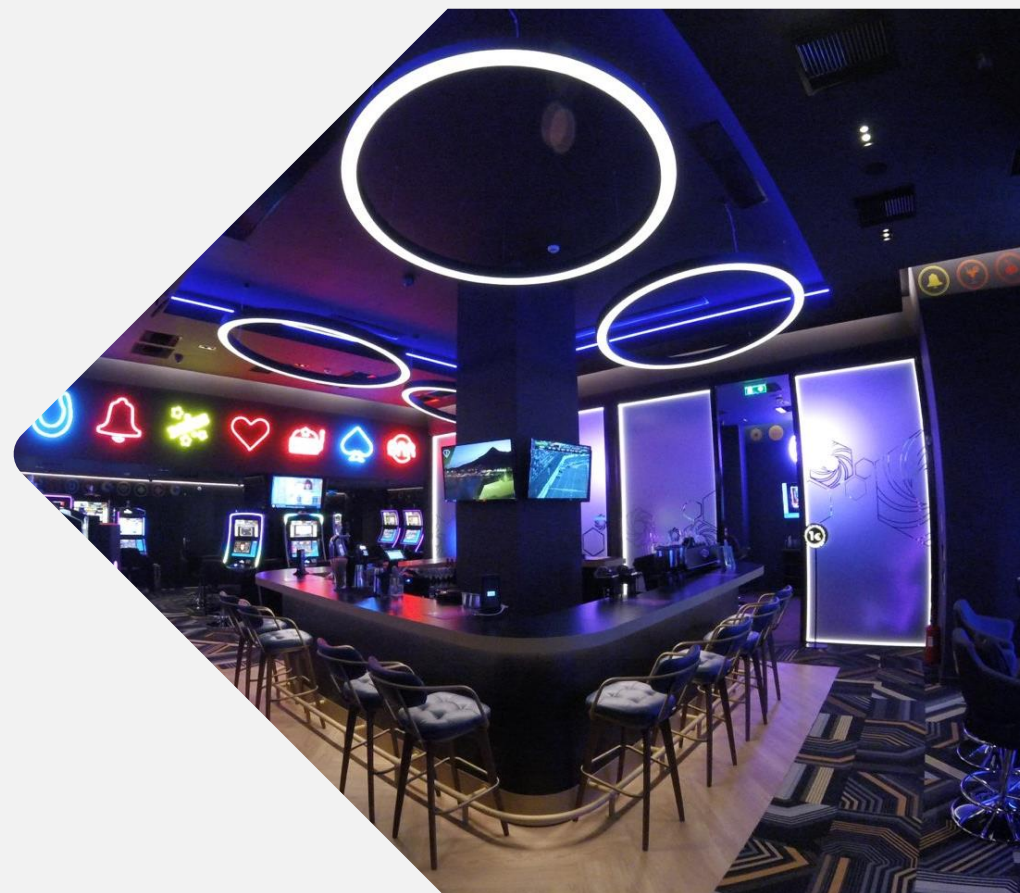
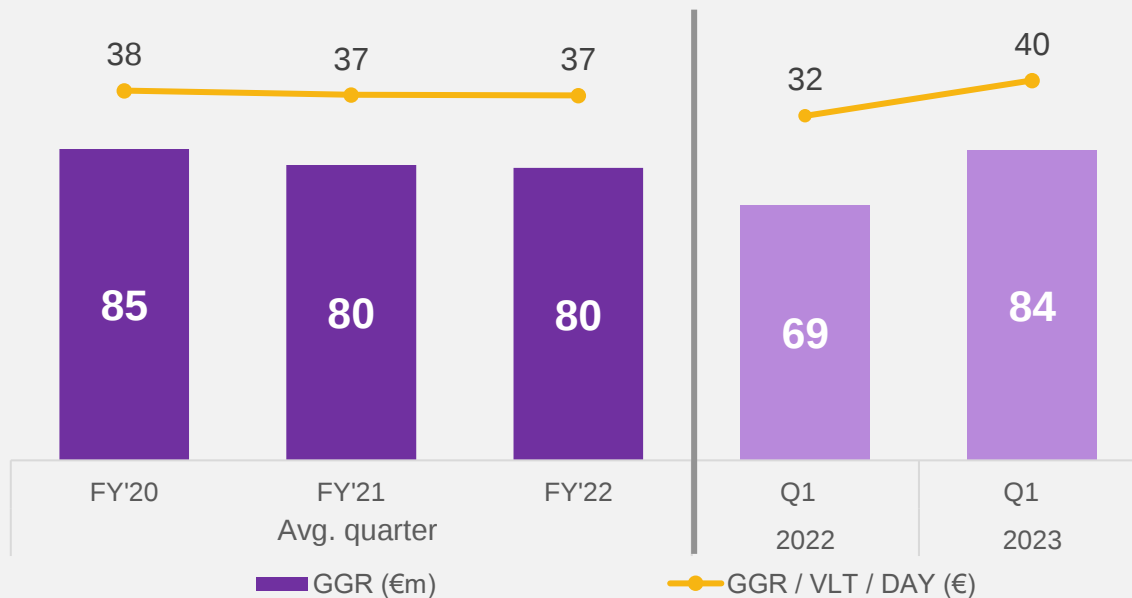
* Active players refers to bet placement through OPAP Store App



VLTs continues its upward trend



Performance overview (GGR €m)



Offering

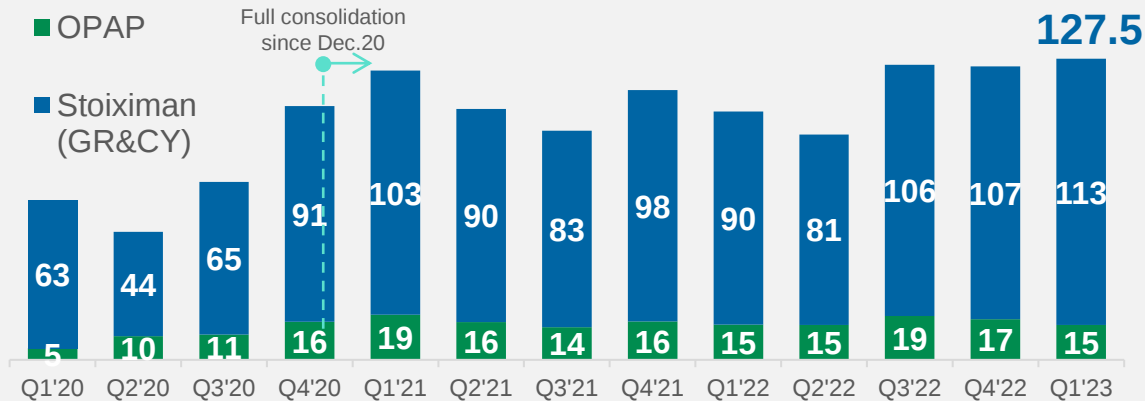
VLTs Estate Upgrade

- **>1,500 stores** have benefited from VLTs cabinets optimization
- **>7,000 cabinets** have been replaced so far with new ones. Modern design-large screens-new HD games
- **70% of active players** in the past 3 months have experienced the new machines

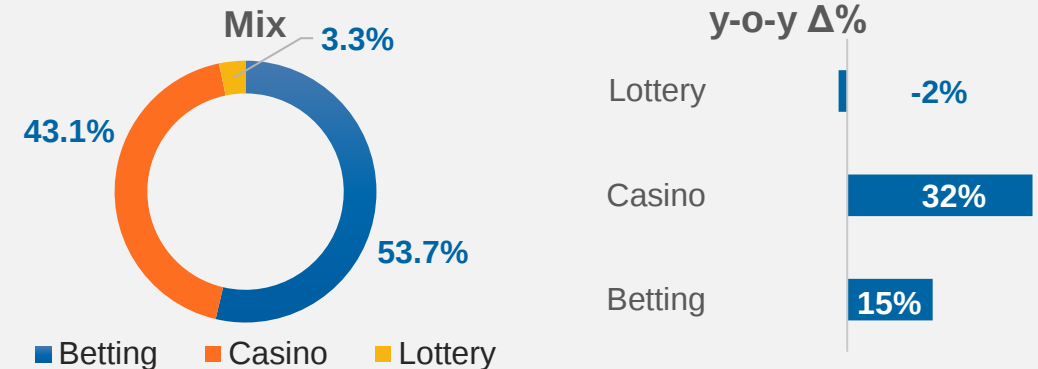
174 Number of VLT games available

Continuous Online strong contribution

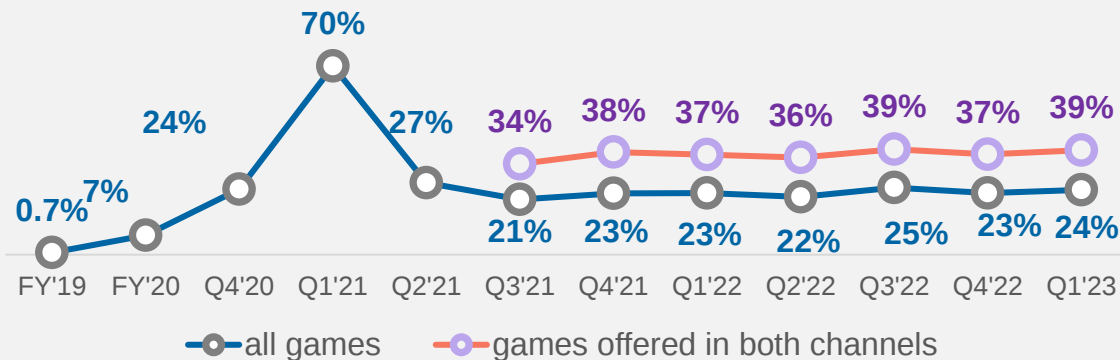
Online revenues per brand (€m)



Online product mix & performance (Q1'23 GGR)

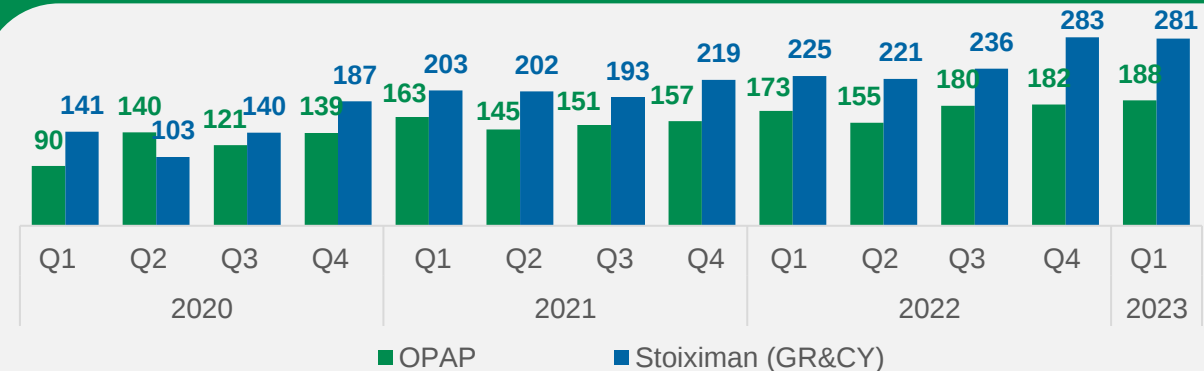


Online contribution to reported GGR



Online penetration at high levels alongside strong retail

Active monthly players ('000)



High customer activity levels aided by continuously improved product offering



Τζόκερ

KINO

ΛΟΤΟ

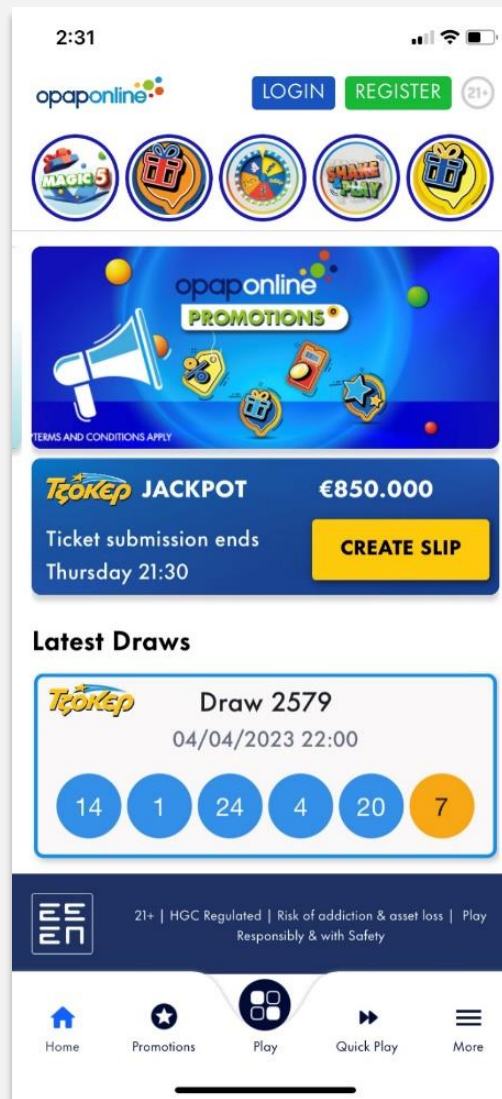
ΤΙΠΟΤΟ

SUPER 3



opaponline.gr

Launched April 3rd - encouraging first results



90%

Customer Satisfaction



4.8

App Rating iOS



Unified UX/UI

Mobile 1st, Future-proof Design
System applicable for all Exclusive Games



Fun and Fast Play

Fast & Fun gaming experience with ready pre-filled quick pick slips, "Feeling Lucky" feature, quick pick slips



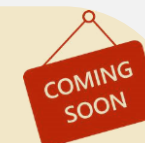
Personalization

"My Bets" , "Personalized Draws" "My Promos"



Fun Games and Group Play

Third party free-to-play games, increasing engagement and play with your friends



Appendix





Consolidated Statement of Financial Position

Consolidated Statement of Financial Position			
('000 €)	31.03.2023	31.12.2022	
Assets	Current assets		
	Cash and cash equivalents	760,920	724,433
	Receivables	78,946	102,123
	Other current assets	208,628	191,487
	Total current assets	1,048,494	1,018,043
	Non - current assets		
	Intangible assets	997,014	1,021,349
	Property, plant & equipment	54,037	56,752
	Other non - current assets	476,381	475,145
	Total non - current assets	1,527,432	1,553,246
TOTAL ASSETS	2,575,926	2,571,289	
Equity & Liabilities	Short-term Loans	34,689	281,707
	Short-term trade payables	129,231	181,684
	Other Short-term liabilities	389,013	356,033
	Long-term Loans	655,756	506,679
	Other long-term liabilities	171,801	169,754
	Total liabilities	1,380,490	1,495,856
	Total equity	1,195,436	1,075,433
	TOTAL EQUITY & LIABILITIES	2,575,926	2,571,289

Consolidated Statement of Comprehensive Income

('000 €)	Consolidated Statement of Comprehensive Income			
	31.03.2023	31.03.2022	Δ	Δ%
Revenue (GGR)	527,445	457,194	70,251	15.4%
GGR contribution and other levies and duties	-163,956	-144,588	-19,368	13.4%
Net gaming revenue (NGR)	363,489	312,605	50,884	16.3%
Agents' commission	-102,245	-89,881	-12,364	13.8%
Other direct costs	-43,192	-33,710	-9,482	28.1%
Revenue from non-gaming activities	26,230	26,033	197	0.8%
Other operating income related to the extension of the concession of the exclusive right 2020-2030	57,885	56,623	1,262	2.2%
Cost of sales related to non-financial assets	-16,821	-16,975	154	-0.9%
Share of profit/(loss) of associates	-	2720	-2,720	-
Payroll expenses	-22,078	-20,184	-1,894	9.4%
Marketing expenses	-27,607	-23,285	-4,322	18.6%
Other operating expenses	-39,008	-44,956	5,948	-13.2%
Net impairment losses on financial assets	-196	-148	-48	32.4%
EBITDA	196,459	168,842	27,617	16.4%
EBIT	164,244	135,028	29,216	21.6%
EBT	161,172	119,500	41,672	34.9%
EAT and minorities	120,636	89,860	30,776	34.2%



Consolidated Cash Flow statement

('000 €)

OPERATING ACTIVITIES

Operating Activities before WCC

Changes in Working Capital

Inventories

Receivables

Payables (except banks)

Interest paid

Income taxes paid

Cash flows from operating activities

INVESTING ACTIVITIES

Cash flows from investing activities

FINANCING ACTIVITIES

Proceeds from borrowings

Repayment of borrowings

Payment of lease liabilities

Other financing inflows / (outflows)

Dividends paid

Cash flows from financing activities

Net increase / (decrease) in cash and cash equivalents

Cash and cash equivalents at the beginning of the period

Cash and cash equivalents at the end of the period

Consolidated Cash flow statement

31.03.2023

31.03.2022

197,600

166,285

-8,387

-9,079

20,453

13,093

-38,286

-8,124

-5,069

-6,369

-22,584

-5,535

143,727

150,271

-4,498

-601

251,582

-

-350,023

-210,130

-2,510

-2,347

-1,500

-

-291

-2

-102,742

-212,479

36,487

-62,809

724,433

860,361

760,920

797,552